

**HARRAH'S CHEROKEE CASINO & HOTEL TO HOST NORTH CAROLINA
WINE-TASTING EVENT TO BENEFIT THE RATHBUN CENTER**

**“From Moonshine to Fine Wine”
scheduled for Friday evening, November 6th**

(Cherokee, N.C., October 14, 2009) – Approximately 25 North Carolina vintners will be pouring their wines at a spectacular charity event at Harrah's Cherokee Casino & Hotel scheduled Friday evening, November 6th in support of The Rathbun Center. Aptly named “From Moonshine to Fine Wine,” the event will feature live entertainment provided by North Carolina bluegrass and jazz bands.

The benefit, a first for Harrah's Cherokee since the passage of the referendum that approved alcohol service on the property, will aid The Rathbun Center, the prestigious Asheville facility that provides overnight accommodations to hospital visitors while their friends and families are being treated.

The focus on wines from North Carolina is in keeping with the rapid growth of the state's wine industry and the number of prestigious awards won by its vintners. Paired with the outstanding North Carolina wines will be an array of delicacies prepared by Harrah's talented chefs including creative interpretations of Native American dishes and a mouth-watering selection of seafood dishes, assortments of cheeses and fresh fruit.

Tickets for the event are \$200 per couple/package, paid in advance, and include two tickets to the event, overnight accommodations at a partner hotel and transportation from the partner hotel to the event. Tickets purchased at the door are \$250, with accommodations subject to availability.

For tickets, please contact Karen Hultin, The Rathbun Center, telephone (828) 251-0595. MasterCard, Visa and Discover cards will be accepted, as will personal checks. The amount of \$100 dollars of each ticket is tax deductible.

Harrah's Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah's Cherokee Casino is open 24 hours a day to guests 21 years of age or older. For more information about Harrah's Cherokee, please call 1-800-HARRAHS or visit our website at www.harrahs.com.