

NEWS RELEASE

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HARRAH'S CHEROKEE DEMOLISHES ORIGINAL PARKING DECK

CHEROKEE, NC – In less than a week, a specialized crane has brought down substantial sections of the original hotel parking deck at Harrah's Cherokee, making room for what will be the hotel's 22-floor third tower. The crane, which is outfitted in a luffer configuration to allow maximum reach in a compact location, will demolish the structure in three phases. Soon after debris from the deck is removed in June, construction will begin on the third tower of the hotel.

Demolition of the original deck and construction of the third tower presents a number of challenges to casino management. Selu Café and Sycamores on the Creek, two of the casino's restaurants, are both located on the first floor of the hotel. Harrah's Cherokee guests can access the restaurants via the sky bridge, which links the casino and hotel over Soco Creek.

For local diners, Operations Vice President Lumpy Lambert said "We are opening the parking lot directly in front of the hotel for the convenience of guests who frequent Selu Café and Sycamores. Guests to the casino should continue to use the shuttle." Local residents have been quick to take advantage of the proximity of the lot.

Harrah's Cherokee recently completed construction of a new parking deck that will eventually provide access to the third hotel tower. Due to construction around the new deck, it is only open to valet and employees. "Because of daily changes to the construction schedule, we provide constant updates to our employees regarding safe passage to the casino and hotel," said Communications Manager Susan Angel. Harrah's Cherokee plans to open the new deck to the general public as soon as construction around the facility is complete.