

## **WORLD SERIES OF POKER Satellite Event SCHEDULED AT HARRAH'S CHEROKEE CASINO & HOTEL MAY 6-15, 2011**

**-- PokerTek partners with Harrah's Cherokee for first-ever WSOP event to take place in North Carolina --**

**(Cherokee, NC, April 19, 2011)** – Showcasing its new state-of-the-art Event Center and the most advanced PokerPro tournament technology by PokerTek, Harrah's Cherokee Casino & Hotel hits the jackpot as it hosts the World Series of Poker from May 6 to May 15, bringing the event to North Carolina for the first time ever.

The 3,000-seat Harrah's Cherokee Event Center is the region's leading event venue and an ideal host location for the world-renowned World Series of Poker. The state-of-the-art facility debuted on Labor Day 2010 weekend with sold-out performances by Lady Antebellum and Hank Williams Jr., and now provides the perfect backdrop for the WSOP events.

"Harrah's Cherokee Casino & Hotel is honored to be hosting the first WSOP satellite event to be played in North Carolina, and to welcome players from the region and beyond with our new assets and amenities, and warm Cherokee hospitality," said Darold Londo, Sr. Vice President and General Manager.

The schedule throughout the 10 days of WSOP includes live action tournaments and events for poker players of all types. Highlights include:

- Friday, May 6- May 8 - \$550 buy-in multi-day tournament and final on Sunday, May 8
- Monday, May 9 - Omaha PL Hi/Lo \$120 tournament
- Wednesday, May 11 - \$225 Carnival PokerPro Challenge Cruise Event
- Thursday, May 12 - \$60 No Limit Turbo Hold'em event
- Friday, May 13 – Sunday, May 15 - \$1,075 buy-in tournament, winner receiving \$10,000 seat at the 2011 WSOP in Las Vegas and a cash prize.

The WSOP tournament will be played on the latest PokerPro version 3.0 tournament software, giving players complete visibility of their standings and chip stacks on the new tournament leader board and on individual player screens.

“We’re pleased to be part of bringing the World Series to North Carolina,” said Mark Roberson, CEO of PokerTek, Inc. “PokerPro is a complete poker solution allowing operators to run big tournaments easily and efficiently while providing players with complete tournament visibility. Harrah’s Cherokee and the WSOP satellite event will be a showcase for Poker Pro.”

Harrah’s Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah’s Cherokee Casino is open 24 hours a day to guests 21 years of age or older. For more information about Harrah’s Cherokee, please call (828) 497-7777 or visit our web site at [www.harrahscherokee.com](http://www.harrahscherokee.com).