

Paula Deen Opens Restaurant At Harrah's Cherokee



Paula Deen with friends and family at the ribbon cutting for her Paula Deen's Kitchen at Harrah's Cherokee Casino & Hotel on Saturday. (Lydia Hoilman photo)

in Savannah. The environment offers a relaxed southern atmosphere with an air of elegance that is reminiscent of Ms. Deen.

"We are honored to welcome Paula Deen's Kitchen to Harrah's Cherokee Casino & Hotel. Her special style of cooking and Southern hospitality is a perfect fit with our guests here in the Great Smoky Mountains," stated Darold Londo, Senior Vice President and General Manager of the property.

The restaurant opens daily at 7:00 am, offering café-style breakfast and customized omelet station until noon, followed with an "All Day" menu that features a variety of salads, burgers, sandwiches, as well as, steaks and seafood until 10:00 pm Sunday through Thursday, and until 11 pm on Fridays and Saturdays. The full menu is reasonably priced and varies from \$8 to \$28, making it affordable for families and groups of friends. The à la carte aspect of the restaurant is a first for Paula Deen in the Harrah's brand, as her restaurant at Harrah's Tunica Casino is a traditional buffet.



Paula Deen, left, Eastern Band Principal Chief Michell Hicks, center and right, Darold Londo, general manager of Harrah's Cherokee Casino & Hotel. (Lydia Hoilman photos)

Located on the ground floor of the hotel's recently opened 21-story Creek Tower, this is the property's first new restaurant, as part of their \$633 million, three-year expansion program.

The expansion of Harrah's Cherokee is currently the largest hospitality expansion project underway in the Southeast and one of the largest in the United States, offering the greatest number of hotel accommodations in the Carolinas. Upon completion in 2012, the 56-acre property will have added a third hotel tower incorporating luxury accommodations and

high-end suites, a 3,000-seat Event Center, entertainment and VIP lounges, 18,000-square-foot spa, all new state-of-the-art digital poker room, Asian gaming room, a variety of new restaurant and retail outlets, and new hotel and casino parking garages. Harrah's Cherokee is also renovating its current casino facilities and doubling the size of its casino floor to 195,000 square feet while increasing video and table game capacity.

Harrah's Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah's Cherokee is open 24 hours a day to guests 21 years of age or older. For more information, please call (828) 497-7777 or visit our website at www.harrahsherokee.com.

– Property's first new restaurant makes its debut as part of major expansion –

On January 22, Food Network star Paula Deen officially cut the ribbon for the opening of Paula Deen's Kitchen, a full-service, 404-seat restaurant at Harrah's Cherokee Casino & Hotel in Cherokee.

Almost all of Paula's family were on hand for the big event, Michael Groover (husband), Son, Bobby Deen, brother, Bubba, niece and Aunt Peggy.

Some of the menu items include:

- Chicken noodle soup.
- Salad wedge, with tomato, real bacon bits and blue cheese crumbles.
- Crab cake sandwich, topped with bacon.
- Chicken pot pie, made with fried chicken.
- Cheesy meatloaf with mashed potatoes and gravy and braised collard greens seasoned with country ham.
- Bag Lady's doughnut holes with warm vanilla pudding.
- Strawberry shortcake with buttermilk biscuits and fried oreos "so good that they will make your tongue slap your brains out" says

Deen.

Later that evening Deen hosted a cooking demonstration with all proceeds from the appearance donated to fund a digital mammography unit at Cherokee Indian hospital.

Adjacent to the restaurant is a 1,800-square-foot Paula Deen retail shop offering Paula's cookbooks, spices and food items, cookware, logo wear and gifts.

Serving a la carte, southern-style home cuisine for breakfast, lunch and dinner, Paula Deen's Kitchen is reminiscent of the décor and ambiance of her legendary home and kitchen

Fried Oreos "so good that they will make your tongue slap your brains out."

Paula Deen



1951 - 2011 

SkyLine

SkyBest

CELEBRATING **60** YEARS

www.skybest.com

60 Days of Great Savings

To celebrate SkyLine's 60th anniversary, we are offering 60 DAYS OF GREAT SAVINGS to new residential high-speed Internet customers. Sign up now and receive SKYBEST HIGH-SPEED INTERNET (ANY SPEED) FOR ONLY \$19.51 per month for 60 days! Just choose the speed that's right for you and drop by one of our local customer service centers or call 898-1350 and start celebrating today!

Hurry, this offer ends February 28, 2011.

*Some restrictions apply. Service and speed options are not available in all areas. Advertised price applies to High-Speed Internet service only. A one-year service agreement is required.