

Harrah's Cherokee Casino & Hotel Receives Prestigious Tourism Excellence Award

(Cherokee, NC, October 4, 2011) - Harrah's Cherokee Casino & Hotel, in Cherokee, NC, was awarded the 2011 North Carolina Travel Industry Association's (NCTIA) Tourism Excellence Award for Outstanding Contributions to the Development of Tourism in North Carolina. The esteemed award recognizes efforts made to develop the travel industry in North Carolina and the improvements made in the quality of life of the people of the state.

Harris Prevost, vice president of Grandfather Mountain and past president of NCTIA, presented the award to Frieda Huskey, one of the original employees at Harrah's Cherokee Casino & Hotel and now Group Sales Coordinator for the Eastern Band of Cherokee, during the 2011 Tourism Leadership Conference Awards Banquet held on September 22, 2011 at the Embassy Suites in Concord, North Carolina.

"These are good people, and if you stay at Harrah's Cherokee Casino & Hotel as I have, you see great customer service provided by caring people in a well-run organization," said Prevost. "Harrah's jobs, tribe distributions, combined with a major over all economic boost, have given a lot of people security, peace of mind and dignity. You can't put a price on that."

ABOUT Harrah's Cherokee Casino & Hotel:

Harrah's Cherokee Casino & Hotel, a 56-acre property, is an enterprise of the Eastern Band of the Cherokee Nation. Currently the Casino & Hotel is expanding and is the largest hospitality development project underway in the Southeast. The \$633 million expansion project is one of the largest in the U.S. with a projected completion set for 2012 - offering the greatest number of hotel accommodations in the Carolinas. In addition to our 56-acre property, guests can have privileged access to the Eastern Band of the Cherokee Nation-owned Sequoyah National Golf Club, named one of 2009's best new golf courses by Golf Magazine. For complete details on the expansion please click [here](#).

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