

**HARRAH'S CHEROKEE CASINO & HOTEL OFFERS "2<sup>ND</sup> CHANCE PROM"  
DANCE PARTY WITH PERFORMANCES BY HIT MUSICAL GROUPS AT THE  
EVENT CENTER ON SATURDAY, June 4**

*-- -- Show tickets on sale through Ticketmaster; Overnight packages booked  
through Harrah's with accommodations at nearby hotels --*

**WHAT:** Pick up your date's boutonniere and be dressed to impress in your festive prom attire to dance to hit classics performed by legendary groups The Sugar Hill Gang, Lady of Chic, A Taste of Honey and Rose Royce.

Conclude the night by participating in the crowning of this year's prom King and Queen. Refreshments will be available at a stationed cash bar and concessions stands in the Event Center.

Tickets for the dance are \$30. For spectators interested in only 'chaperoning' the show from the balcony area, ticket price is \$10. Hotel/Prom packages for \$99 include overnight stay in a nearby hotel and two tickets to the Prom dance.

**WHO:** Performances by legendary hit makers: The Sugar Hill Gang, Lady of Chic, A Taste of Honey and Rose Royce. Sugar Hill Gang is best known for their 1979 hit, "Rapper's Delight", the first ever hip hop single to become a Top 40 hit. Lady of Chic is best known for its commercially successful disco songs, including "Dance, Dance, Dance" and "My Forbidden Lover". A Taste of Honey is best known for their 1978 chart-topper of the disco era, "Boogie Oogie Oogie". Rose Royce is best known for several hit singles including "Car Wash," "I Wanna Get Next to You," "Wishing on A Star", "Love Don't Live Here Anymore" and "I'm Going Down".

**WHEN:** Saturday, June 4, 2011

7:30 pm

**WHERE:** Harrah's Cherokee Event Center

777 Casino Drive

Cherokee, NC 28719

**FOR TICKETS:** Tickets for 2<sup>nd</sup> Chance Prom now available at [www.ticketmaster.com](http://www.ticketmaster.com) or 1-800-745-3000. For Hotel/Prom package call 1-800-Harrahs and mention Code: PROM. Must be 21 years of age or older to attend.

Harrah's Cherokee Casino & Hotel unveiled its spectacular 3,000-plus seat Event Center in the fall of 2010, making it the leading events, entertainment and concert venue in the region. The massive Event Center stage is 60-foot by 40-foot and framed by large HD resolution 32-foot screens. The facility boasts a sophisticated, top-of-the-line speaker system, as well as the highest quality theatrical lighting available.

#### **HARRAH'S CHEROKEE CASINO & HOTEL:**

The expansion of Harrah's Cherokee is currently the largest hospitality development project underway in the Southeast and one of the largest in the U.S., offering the greatest number of hotel accommodations in the Carolinas. Upon completion in 2012, the 56-acre property will have added a third hotel tower (21-story Creek Tower), 3,000-plus seat Event Center, entertainment and VIP lounges, 18,000-square-foot spa, state-of-the-art digital poker room, Asian gaming room, retail outlets and new restaurants (Paula Deen's Kitchen, Ruth's Chris Steakhouse, BRIO Tuscan Grille), as well as hotel and casino parking garages. Nearby Sequoyah National Golf Club is an 18-hole, par 72 championship course offering privileged hotel guest access. The property is also renovating current casino facilities and doubling the size of its casino floor to 195,000 square feet while increasing video and table game capacity.

Harrah's Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah's Cherokee Casino is open 24 hours a day to guests 21 years of age or older. For more information about Harrah's Cherokee, please call (828) 497-7777 or visit our web site at [www.harrahscherokee.com](http://www.harrahscherokee.com).